

Welcome to www.wendywilliamsdigital.com ("WWD"), owned, produced and operated by Wendy Williams Digital Inc. Unless explicitly stated otherwise, any current, updated and new products and services ("Products and Services"), including the addition of new properties shall be subject to this Privacy Policy, as well as the General Terms and Conditions of Use ("Terms and Conditions"). By using WWD you agree to be bound by this Privacy Policy and the Terms and Conditions, whether or not you register as a Fan ("Fan" or other profile). Please read this Privacy Policy carefully.

WWD is an entertainment-oriented content and information app that provides services to Fans, Entertainers and other Entertainment related professionals and companies to post and share information regarding themselves as well as entertaining content owned and/or created by them. WWD members can view each other's profiles ("Profiles"), communicate with each other, share photos, post journals and comments, and describe their interests. Registered Fans can change their Profile information at any time and can control how other Fans and the service communicates with them. Fans and Entertainers are sometimes referred to hereinafter individually and collectively as "Users."

WWD cares about online privacy. If you have any questions concerning this privacy policy, please email us at support@Wendywilliamsdigital.com.

INFORMATION COLLECTED AND USED BY WWD

WWD collects User submitted personal information such as name, mailing address, email address, telephone number and age to authenticate Users, and to send notifications to those Users relating to, without limitation, the WWD service, special events, contests and special offers.

As is standard practice on many corporate apps, WWD also logs non-personally-identifiable information including IP address, profile information, aggregate user data, and browser type, from Fans and other visitors to the mobile app or site (collectively, "App"). This data is used to improve the app services, to analyze trends, to administer the App, to track users' movements around the App and to gather demographic information about our user base as a whole. WWD will not use the information collected to market directly to that person. This non-personally-identifiable information may be shared with third-parties to provide more relevant services and advertisements to Users. User IP addresses are recorded for security and monitoring purposes.

In addition WWD uses pixel tags - tiny graphic images - to tell us what parts of our app have been visited or to measure the effectiveness of searches customers perform on ourApp. Pixel tags also enable us to send email messages in a format that customers can read. And they tell us whether emails have been opened to assure that we're only sending messages that are of interest to our customers. WWD stores all of this information in a secure database.

User Profile information including Users' pictures and first names is displayed to people in order to facilitate user interaction in the WWD social networking community. Users' full names are never directly revealed to other Users unless the User opt-ins to have their names revealed.

WWD may also use a User's email address to send updates, a newsletter or news regarding the service. WWD may send email messages which use a "click-through URL" linked to content on the WWD app. When a customer clicks one of these URLs, they pass through our web server before arriving at the destination web page. WWD tracks this click-through data to help determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked simply avoid clicking text or graphic links in the email.

From time to time, WWD or a partner may sponsor a promotion, sweepstake or contest on WWD. Users may be asked to provide personal information including name, email address or home address or to answer questions in order to participate. WWD may transfer personal information to certain ad partners that you have explicitly requested to receive information from. It will be clear at the point of collection who is collecting the personal information and whose privacy statement will apply.

WWD may also collect information for market research purposes to gain a better understanding of our customers and thus provide more valuable service. WWD also collects information regarding customer activities on our app, and on related apps. This helps us to determine how best to provide useful information to customers and to understand which parts of our apps and Internet services are of most interest to them.

In cases where you use a mobile device to access ourApps or use or applications, we may receive information about the location of your device.

We may use this information to develop, deliver, and improve our products, services, and other offerings.

USE OF COOKIES

WWD uses cookies to store visitors' preferences and to record session information, for purposes including: (i) ensuring that visitors are not repeatedly offered the same advertisements, to customize newsletter, advertising, and Web page content based on browser type and user profile information; (ii) to help track usage to help us understand which parts of our app are the most popular, where our visitors are going, and how much time they spend there; (iii) to make usage of our app even more rewarding as well as to study the effectiveness of our customer communications, and (iv) to customize each visitor's experience and provide greater convenience.

The cookies may reflect de-identified demographic or other data linked to data you voluntarily have submitted to us, e.g., your email address, that we may share with a data provider solely in hashed, non-human readable form. You may be able to configure your browser to accept or reject all or some cookies, or notify you when a cookie is set -- each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences -- however, you must enable cookies from WWD in order to use most functions on theApp. Please note that WWD allows third party advertisers that are presenting advertisements on some of our pages to set and access their cookies on your computer. Advertisers' use of cookies is subject to their own privacy policies, not the WWD Privacy Policy. To Opt-Out of these cookies you may go to <http://selectout.org>.

LINKS

WWD contains links to third party apps. WWD is not responsible for the privacy policies and/or practices on otherApps. When linking to another App, a user should read the privacy policy stated on that App. Our privacy policy only governs information collected on WWD.

CHAT ROOMS, PROFILES, MESSAGE BOARDS AND PUBLIC FORUMS

Please be aware that whenever you voluntarily post public information to Chat Rooms, Profiles, Message Boards or any other Public Forum, that information can be accessed by the public and can in turn be used by those people to send you unsolicited communications. WWD is not responsible for the personally identifiable information you choose to submit on WWD. Please

think before you post any personal information online.

USING SOCIAL FEATURES OF OUR APPLICATIONS

Our social features promote and facilitate interaction among our application users, such as by allowing our users to discuss a concert. In order to protect the application users' privacy, we will only show you this information if they previously opted in to use the same social feature you are using.

When you use any WWD application, or feature at a App not controlled by WWD, such as a social networking site ("SNS") like Facebook, that site may allow WWD to access to certain information about you. You may also be required to read and accept the SNS's terms of service and privacy policy. By accessing a WWD application through a SNS, you are authorizing WWD to collect, store, and use in accordance with this Privacy Policy any and all information that you agreed the SNS could provide to WWD through the SNS.

The information you allow WWD to access varies by application and SNS, and it is affected by the privacy settings you and your friends establish at the application and SNS. You can find out more about these settings at the SNS where you access our applications.

If you choose (opt in) to use one of our social features, you may be asked to log into a SNS, such as Facebook, through our application. The SNS may provide WWD with the following information:

- Your SNS user ID.
- Your profile picture or its URL (if available).
- The user IDs and profile pictures of the people you are connected to on the SNS, such as your Facebook friends.
- Contact information (such as your name and email address).
- Demographic information (such as your gender and your date of birth).
- Your physical location and that of your access devices.
- Other information you provided to the SNS, such as occupation, interests, hobbies, entertainment preferences, biographical information, and potentially any and all information that you agreed the SNS or other party could provide to us when you use our applications.

We link this data to a user ID that WWD assigns to you. When a SNS sends

us the user IDs and profile pictures of your friends, we check to see which of your friends also have chosen to use the same WWD social feature you selected. If your friends have not chosen to use our social features, we do not retain their user IDs or other information about them. If your friends have opted in to use the same social feature you selected, then we link that information to you so that you can enjoy WWD's social features with those friends. We will update the list of friends linked to your user ID each time you log back into our social feature.

While using WWD social feature, you may be able to see your friends' profile pictures and their most recent use of the feature. Similarly, when your friends are using the feature, they may be able to see your profile picture and your most recent use of the feature. You may be able to invite your friends to join you in a social feature, such as by posting a message to your Facebook wall. You are never required to use WWD's social features in order to use our applications.

CORRECTING/UPDATING OR REMOVING INFORMATION

WWD Users may modify or remove any of the personal information contained in their Profile at any time by logging into their account and accessing features such as Edit Profile and Account Info.

To manage the information WWD receives about you from a SNS when you access one of our applications through the SNS, you will need to follow the instructions at that site for updating your information and changing your privacy settings at that SNS's site. Once WWD receives your information from an SNS, that information is stored and used by WWD in accordance with this Privacy Policy, and you may access and update that information as described in the above paragraph.

EMAIL CHOICE / OPT OUT

Users who no longer wish to receive updates or notifications may choose not to by opting-out. To opt-out, simply log-in to your User Account, click the "Edit Profile" link and select the "No" button next to "Receive PV Email

Updates". All notification emails and WWD newsletters also include the above instructions for opting-out of those communications in the future.

THIRD PARTY ADVERTISING

WWD or one of our web-advertising partners may deliver ads appearing on WWD to Users. Our web-advertising partners may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement. In this way, ad servers may compile information about where you, or others who are using your computer, saw their advertisements and determine which ads are clicked on. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you. This privacy statement covers only the use of cookies by WWD and does not cover the use of cookies by any third party advertisers. Please be aware, however, that Google uses the DART cookie when delivering ads to our app. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

SECURITY

WWD User and Entertainer accounts are secured by User-created (as applicable) passwords. WWD takes precautions to ensure that account information is kept private. WWD uses reasonable measures such as encryption to protect private information that is stored within our database against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction, and we restrict access to such private information to those employees who need access to perform their job functions, such as our customer service personnel and technical staff. Please note that WWD cannot guarantee the security of User account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of member information at any time. Users are urged to also take precautions to protect their personal data by changing passwords often using a combination of letters and numbers, and using a secure web browser. For any additional information about the security measures WWD uses on our app, please contact us at support@wendywilliamsdigital.com.

SHARING AND DISCLOSURE OF INFORMATION REVERBNATION COLLECTS

Except as otherwise described in this Privacy Policy, WWD will not disclose personal information to any third party unless believe that disclosure is necessary: (1) to conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by WWD, whether or not a response is required by applicable law; (2) to enforce the WWD Terms and Conditions or to protect our rights; or (3) to protect the safety of members of the public and Users of the service. WWD reserves the right to transfer personal information to a successor in interest that acquires rights to that information as a result of the sale of WWD or substantially all of its assets to that successor in interest. For more information, see the "Changes in Our Privacy Policy" section below. WWD takes your privacy very seriously. WWD does not sell or rent your contact information to other marketers. To help us provide superior service, your personal information may be shared with Wendy Williams Digital Inc., who will safeguard it in accordance with WWD's privacy policy. There are also times when it may be advantageous for WWD to make certain personal information about you available to companies that WWD has a strategic relationship with or that perform work for WWD to provide products and services to you on our behalf. These companies may help us process information, deliver products to you, manage and enhance customer data, provide customer service, assess your interest in our products and services, or conduct customer research or satisfaction surveys. These companies are also obligated to protect your personal information in accordance with WWD's policies. Without such information being made available, it would be difficult for you to purchase products, have products delivered to you, receive customer service, provide us feedback to improve our products and services, or access certain services, offers, and content on the WWD app.

We may also share information about you with your SNS contacts when you and they use the same social features of our applications.

PRIVACY OF CHILDREN

WWD is not directed to children under the age of 13. We operate our App in compliance with the Children's Online Privacy Protection Act of 1998, and do not permit registration by, and will not knowingly collect or use personally identifiable information from, anyone under 13 years of age. This requirement is clearly posted during the registration process.

CHANGES IN OUR PRIVACY POLICY

From time to time WWD may make changes to our Privacy Policy. If we make changes, we will post them on our App to make Users aware of what the changes are so Users will always be aware of what information we collect, how we use it, and when we may disclose it. A User is bound by any minor changes to the Privacy Policy when she or he uses the App after those changes have been posted. If, however, we are going to use Users' personally identifiable information in a manner materially different from that stated at the time of collection we will notify by posting a notice on WWD for 30 days.

CONTACTING THE WEB SITE or APP

If you have any questions about this Privacy Policy, the practices of the App, or your dealings with the App, please contact us at: support@Wendywilliamsdigital.com. Physical inquiries can be sent to the following address:

Wendy Williams Digital, Inc.

Need Address